Official areawide planning agency for land use and infrastructure for the seven-county Region (Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, and Waukesha)

Advisory planning for highways, transit, sewage treatment facilities, water supply, water quality, flood management, land use, environmental corridors, natural areas, and parks and open spaces
What is VISION 2050?

- Process to develop a *shared long-range vision* for land use and transportation in the Region
  - How do you want your community and the Region to develop?
  - How do you want to be connected to the different places where you live, work, and play?
- Will result in a *new year 2050 regional land use and transportation plan*
Why Now?

- The existing year 2035 regional plans need to be reevaluated, updated, and extended
  - 2010 U.S. Census
  - Minimum 20-year planning horizon
- Scheduled to be completed in December 2015
VISION 2050 Process

Development of Guiding Vision for Land Use and Transportation
Workshops 1 and 2 – October and December 2013

Review and Evaluation of Regional Land Use and Transportation Scenarios
Workshop 3 – September 2014

Review and Evaluation of Alternative Regional Land Use and Transportation Plans
Workshop 4 – Spring/Summer 2015

Review and Evaluation of Preliminary Recommended Land Use and Transportation Plan
Workshop 5 – Summer/Fall 2015

Final Recommended Land Use and Transportation Plan
Completed December 2015
Visioning
Visioning

How Should New Development In The Region Occur?

- As Redevelopment and Infill Development in Existing Cities and Villages: 92% Agree, 8% Disagree
- On Open Land Immediately Along the Outer Edge of Cities and Villages: 54% Agree, 46% Disagree
- Away From Existing Cities and Villages, On Agricultural or Other Open Land: 87% Agree, 13% Disagree

Transportation Elements: Improve/Expand or Maintain As-Is?

- State and Interstate Highways:
  - Improve/Expand: 48% Agree, 52% Disagree
  - Maintain As-Is: 51% Agree, 49% Disagree

- County Highways and Local Roads:
  - Improve/Expand: 49% Agree, 51% Disagree
  - Maintain As-Is: 52% Agree, 48% Disagree

- Public Transit:
  - Improve/Expand: 63% Agree, 37% Disagree
  - Maintain As-Is: 46% Agree, 54% Disagree

- Bicycle and Pedestrian Facilities:
  - Improve/Expand: 54% Agree, 46% Disagree
  - Maintain As-Is: 48% Agree, 52% Disagree
Series of 15 *Vision Guiding Statements*

- Developed with extensive public input in fall 2013 and winter 2013-2014
- Express *initial vision* for land use and transportation

*Guiding Statements* will provide general direction for remaining steps in the VISION 2050 process
VISION 2050 Guiding Statements

- Achieve a Robust, Regional Transit System
- Maintain Small Town Character
- Make Wise Infrastructure Investments
- Achieve More Compact Development
- Develop an Integrated, Multimodal Transportation System
- Preserve Farmland
- Ensure that Goods Move Efficiently
- Preserve Natural Resources and Open Spaces
- Balance Jobs and Housing
- Prepare for Change in Travel Preferences and Technologies
- Develop an Expansive, Well-connected Bicycle and Pedestrian Network
- Strengthen Existing Urban Areas
- Work Together Toward Common Goals
- Be Environmentally Responsible
- Provide a High-quality Network of Streets and Highways
- Prepare for Change in Travel Preferences and Technologies
- VISION 2050: One Region, Focusing on Our Future
VISION 2050 Process

1. Development of Guiding Vision for Land Use and Transportation
   Workshops 1 and 2 – October and December 2013

2. Review and Evaluation of Regional Land Use and Transportation Scenarios
   Workshop 3 – September 2014

3. Review and Evaluation of Alternative Regional Land Use and Transportation Plans
   Workshop 4 – Spring/Summer 2015

4. Review and Evaluation of Preliminary Recommended Land Use and Transportation Plan
   Workshop 5 – Summer/Fall 2015

5. Final Recommended Land Use and Transportation Plan
   Completed December 2015
Part of the VISION 2050 public outreach effort, Task Forces have been convened to foster more focused discussions regarding key areas of interest:

- Natural Resource Agencies
- Public Transit
- Human Services Transportation Needs
- Non-Motorized Transportation
- Land Use
- Freight Transportation
- Women’s Land Use and Transportation Issues
- Transportation Demand Management (TDM) and Transportation Systems Operations Management (TSOM)
- Transportation Needs of Business, Industry, Workforce Development, and Higher Education
VISION 2050 Process

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Completed December 2015
Ways to Get Involved

- Attend future public workshops
  - Three more sets of workshops between now and June 2015
- Look for us at fairs, festivals, and other events
- Invite us to meet with your company, organization, or neighborhood group
- Sign up for our e-newsletter
- Follow us on Twitter: @vision2050sewis and #vision2050
- Provide your comments
  - Website: VISION2050SEWIs.org
  - E-mail: VISION2050@sewrpc.org
  - Phone: 262.547.6721
  - Mail: P.O. Box 1607
    Waukesha, WI 53187-1607