

# SUMMARY OF VISION 2050 PROCESS



**ISLAMIC ENVIRONMENTAL GROUP OF WISCONSIN**  
**AUGUST 26, 2014**

# About SEWRPC

- ❑ Official areawide planning agency for land use and infrastructure for the seven-county Region (Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, and Waukesha)
- ❑ Advisory planning for highways, transit, sewage treatment facilities, water supply, water quality, flood management, land use, environmental corridors, natural areas, and parks and open spaces

# What is VISION 2050?

- ❑ Process to develop a *shared long-range vision* for land use and transportation in the Region
  - How do you want your community and the Region to develop?
  - How do you want to be connected to the different places where you live, work, and play?
- ❑ Will result in a *new year 2050 regional land use and transportation plan*

# Why Now?

- ❑ The existing year 2035 regional plans need to be reevaluated, updated, and extended
  - 2010 U.S. Census
  - Minimum 20-year planning horizon
- ❑ Scheduled to be completed in December 2015

# VISION 2050 Process

Development of Guiding Vision for Land Use and Transportation

*Workshops 1 and 2 – October and December 2013*

Review and Evaluation of Regional Land Use and Transportation Scenarios

*Workshop 3 – September 2014*

Review and Evaluation of Alternative Regional Land Use and Transportation Plans

*Workshop 4 – Spring/Summer 2015*

Review and Evaluation of Preliminary Recommended Land Use and Transportation Plan

*Workshop 5 – Summer/Fall 2015*

Final Recommended Land Use and Transportation Plan

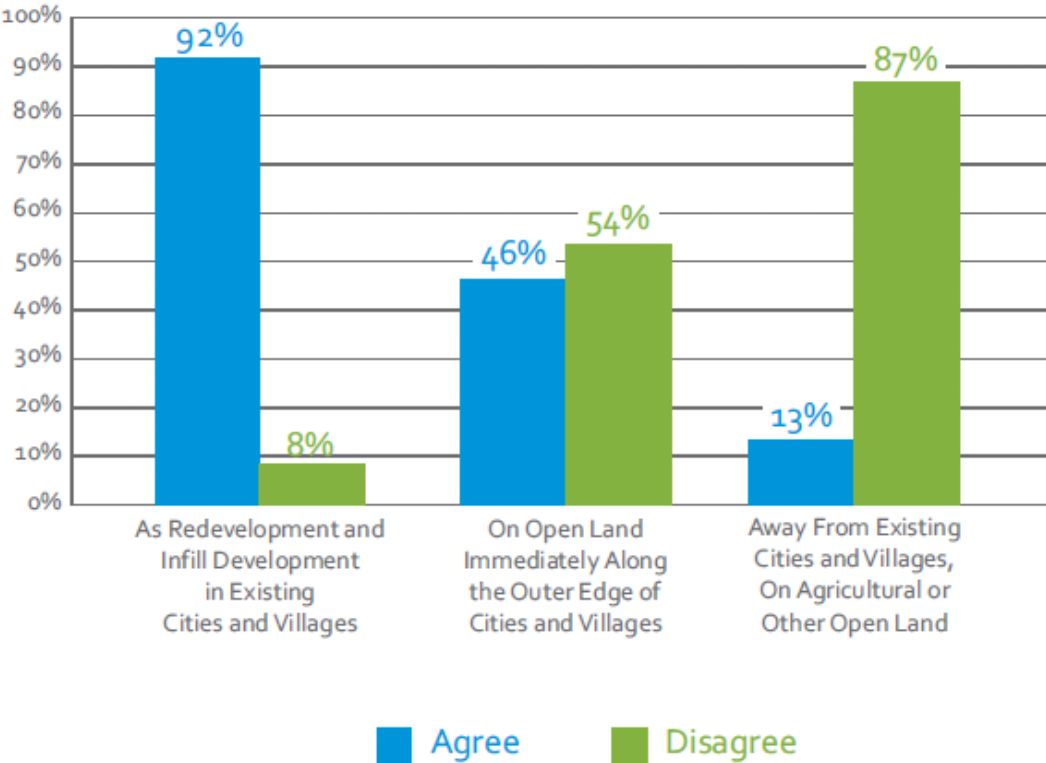
*Completed December 2015*

# Visioning

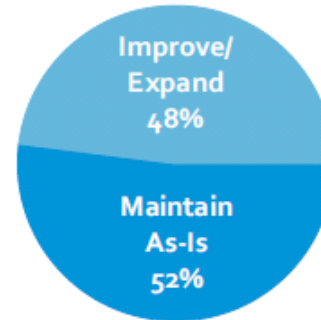


# Visioning

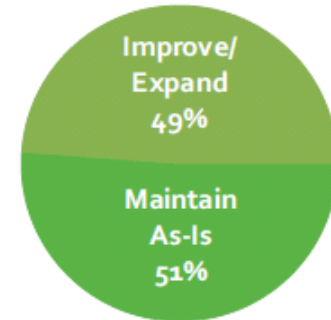
## How Should New Development In The Region Occur?



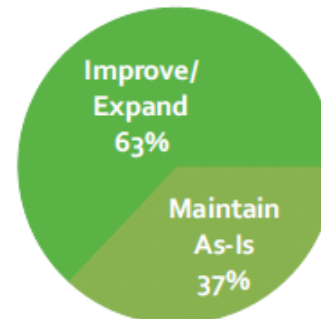
## Transportation Elements: Improve/Expand or Maintain As-Is?



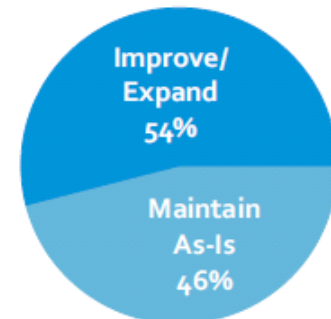
*State and Interstate Highways*



*County Highways and Local Roads*



*Public Transit*



*Bicycle and Pedestrian Facilities*

# Draft VISION 2050 Guiding Statements

- Series of 15 *Vision Guiding Statements*
  - Developed with extensive public input in fall 2013 and winter 2013-2014
  - Express *initial vision* for land use and transportation
- *Guiding Statements* will provide general direction for remaining steps in the VISION 2050 process



# VISION 2050 Guiding Statements

Achieve a Robust,  
Regional Transit System

Maintain Small Town  
Character

Make Wise  
Infrastructure  
Investments

Preserve Farmland

Work Together Toward  
Common Goals

Ensure that Goods  
Move Efficiently

Develop an Integrated,  
Multimodal  
Transportation System

Balance Jobs and  
Housing

Achieve More Compact  
Development

Preserve Natural  
Resources and Open  
Spaces

Provide a High-quality  
Network of Streets and  
Highways

Prepare for Change in  
Travel Preferences and  
Technologies

Develop an Expansive,  
Well-connected Bicycle  
and Pedestrian Network

Strengthen Existing  
Urban Areas

Be Environmentally  
Responsible

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Final Recommended Land Use and Transportation Plan

*Completed December 2015*

# About VISION 2050 Task Forces

- Part of the VISION 2050 public outreach effort, Task Forces have been convened to foster more focused discussions regarding key areas of interest
  - Natural Resource Agencies
  - Public Transit
  - Human Services Transportation Needs
  - Non-Motorized Transportation
  - Land Use
  - Freight Transportation
  - Women's Land Use and Transportation Issues
  - Transportation Demand Management (TDM) and Transportation Systems Operations Management (TSOM)
  - Transportation Needs of Business, Industry, Workforce Development, and Higher Education

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# Ways to Get Involved

- ❑ Attend future public workshops
  - Three more sets of workshops between now and June 2015
- ❑ Look for us at fairs, festivals, and other events
- ❑ Invite us to meet with your company, organization, or neighborhood group
- ❑ Sign up for our e-newsletter
- ❑ Follow us on Twitter: @vision2050sewis and #vision2050
- ❑ Provide your comments
  - Website: [VISION2050SEWis.org](http://VISION2050SEWis.org)
  - E-mail: [VISION2050@sewrpc.org](mailto:VISION2050@sewrpc.org)
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